

**Dr. Marty Kotlar**  
President, Target Coding Inc.  
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## **CURRICULUM VITAE**

### **Education**

New York Chiropractic College  
Doctor of Chiropractic, 1983

Kingsborough College  
Associate of Science, 1980

### **Post Graduate Education**

National Healthcareer Association  
Certified Billing and Coding Specialist, 2006

American Academy of Professional Coders  
Certified Professional Compliance Officer, 2012

### **Experience**

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| 2001 - Present | Target Coding - President<br>Provide CPT coding, documentation and compliance information to chiropractic and physical therapy offices nationwide. Presentations include HIPAA compliance, Medicare guidelines, OIG compliance and Evaluation & Management guidelines. Frequent guest speaker for Parker Seminars, The Coding Institute and Foot Levelers. |
| 1985 - 2001    | Westchester County Chiropractic Center - Clinic Director<br>Owned and operated a successful chiropractic and multi-specialty practice for 16 years. Services in addition to chiropractic care included nutrition, acupuncture, physio-therapy and massage therapy.   |
| 1983 - 1984    | Park Avenue Chiropractic Center, New York City - Associate Doctor  |

### **Professional Memberships**

American Chiropractic Association  
American Academy of Professional Coders

## Professional Speaking Affiliations

Foot Levelers  
Parker Seminars  
Florida Chiropractic Association  
Arizona Association of Chiropractic  
New York Chiropractic Council  
Association of New Jersey Chiropractors  
Illinois Chiropractic Society  
Connecticut Chiropractic Council  
Indiana State Chiropractic Association  
Pennsylvania Chiropractic Association  
South Carolina Chiropractic Association  
New York State Chiropractic Association  
American Chiropractic Board of Sports Physicians  
Sacro Occipital Technique Organization  
Parker Chiropractic College  
New York Chiropractic College  
Northwestern Chiropractic College

## Author

*The OIG Work Plan for Chiropractic* **Chiropractic Economics**  
*Co-pays, Co-insurance & Deductibles* **Chiropractic Economics**  
*Billing & Coding for Timed Codes* **Chiropractic Economics**  
*What's the Difference Between 97110 and 97530?* **Chiropractic Economics**  
*When Should The Diagnosis Change?* **Chiropractic Economics**  
*What is Your Coding IQ?* **Chiropractic Economics**  
*Records Request* **Chiropractic Economics**  
*What is Ghost Billing?* **Chiropractic Economics**  
*Patient Treatment Plans* **Chiropractic Economics**  
*When & When Not to Use Modifiers* **Chiropractic Economics**  
*How to Get Paid for Unlisted Procedures* **Chiropractic Economics**  
*How to Prevent Insurance Audits & Refunds* **Chiropractic Economics**  
*Proper New Patient Billing and Coding* **Chiropractic Economics**  
*Maintenance Claims Using The New ABN Form* **Chiropractic Economics**  
*Participating vs. Non-Participating Provider* **Chiropractic Economics**  
*The Patient Privacy Rule & HIPAA* **Chiropractic Economics**

## Personal

Married  
2 Children