

Mark L. Sanna, DC, ACRB, Level II, FICC

Experience	<p>1987–1998 Sanna Chiropractic Center, PC Danbury, CT</p> <p>President and Director</p> <ul style="list-style-type: none"> • Directed patient care in multi-doctor chiropractic facility. • Provided chiropractic care to patients. • Responsible for financial management, marketing and public relations.
	<p>1997–Present Breakthrough Coaching, LLC Miami, FL</p> <p>CEO</p> <ul style="list-style-type: none"> • Provide practice management services to chiropractic and multidisciplinary practices nationwide. • Direct a national team of professional consultants. • Produce over 240 professional seminars annually. • Endorsed by the American Chiropractic Association.
Education	<p>1980–1984 Auburn University Auburn, AL</p> <ul style="list-style-type: none"> • Dual Majors in Pre-Medicine and Foreign Language Minor in Business
	<p>1984–1987 New York Chiropractic College Old Brookville, NY</p> <ul style="list-style-type: none"> • Doctorate in Chiropractic
	<p>1991 National College of Chiropractic Chicago, IL</p> <ul style="list-style-type: none"> • Certification in Surface Electromyography
	<p>1994 New York Chiropractic College Old Brookville, NY</p> <ul style="list-style-type: none"> • Certification in Cox Flexion-Distractive Technique
	<p>1995 American Chiropractic Rehabilitation Board, ACA</p> <ul style="list-style-type: none"> • Level I ACRB Certification
	<p>1997 American Chiropractic Rehabilitation Board, ACA</p> <ul style="list-style-type: none"> • Level II ACRB Certification
	<p>2003- Present University of Bridgeport College of Chiropractic Bridgeport, CT</p> <ul style="list-style-type: none"> • Adjunct Member of the Postgraduate Faculty
	<p>2015 New York Chiropractic College Seneca Falls, NY</p> <ul style="list-style-type: none"> • Adjunct Member of the Postgraduate Faculty
	<p>2015-2016 ForumSherpa, Inc</p> <ul style="list-style-type: none"> • Certified Facilitator

Awards	2003 <ul style="list-style-type: none"> • Presidential Award from the American Chiropractic Association
	2004 <ul style="list-style-type: none"> • Presidential Citation Life University
	2005 <ul style="list-style-type: none"> • Fellow in the International College of Chiropractic
	2005 <ul style="list-style-type: none"> • ACA National Chiropractic Legal Action Fund Imagination Award
	2005 <ul style="list-style-type: none"> • Philanthropist of the Year Parker Seminars
	2011 <ul style="list-style-type: none"> • ACA NCLAF Advisory Board, Committee Member
	2013 <ul style="list-style-type: none"> • Presidential Award from the American Chiropractic Association
	2014 <ul style="list-style-type: none"> • Presidential Award from the American Chiropractic Association
Organizations	<ul style="list-style-type: none"> • Chairman Chiropractic Summit Finance & Personal and Professional Development Committees
	<ul style="list-style-type: none"> • Board Member Foundation for Chiropractic Progress
	<ul style="list-style-type: none"> • Membership Executive Committee, American Chiropractic Association
	<ul style="list-style-type: none"> • Member American Chiropractic Association Governors Advisory Board.
	<ul style="list-style-type: none"> • President Entrepreneurs Organization Board of Directors
	<ul style="list-style-type: none"> • Texas Chiropractic Association, District Five, Inc Board of Directors
	<ul style="list-style-type: none"> • US Regional Director Global Student Entrepreneur Awards
	<ul style="list-style-type: none"> • Member Association for the History of Chiropractic
Publications	<ul style="list-style-type: none"> • January 2004 – <i>Breakthrough Thinking: Transform Your Practice And Your Life</i>
	<ul style="list-style-type: none"> • December 2005- <i>Breakthrough Living: A Journey of Hope</i>
	<ul style="list-style-type: none"> • January 2008 – <i>Will You Survive Healthcare Reform: 3.5 hour DVD set filmed at Parker College of Chiropractic</i>
	<ul style="list-style-type: none"> • January 2009- <i>Breakthrough Coaching The Book</i>

	<ul style="list-style-type: none"> September 2012-<i>Why Marketing for Chiropractors</i>
	<ul style="list-style-type: none"> June 2016-<i>Break Through the Insanity</i>
Published Articles	<ul style="list-style-type: none"> September 1997 – <i>Journal of the American Chiropractic Association</i>, “Climbing the Ladder of Success: Secrets of a Seasoned Coach for the New Practitioner”
	<ul style="list-style-type: none"> December 1998 – <i>ICA Review</i>. “Discretionary Effort – Creating an Extraordinary Team”
	<ul style="list-style-type: none"> October 2000 – <i>Chiropractic Economics Magazine</i>, “The Future Is Now: Active Care Model, Diversification to Drive Successful Practices”
	<ul style="list-style-type: none"> October 2000 – <i>The American Chiropractor Magazine</i>, “Interview on Multidisciplinary Practice”
	<ul style="list-style-type: none"> January 2001– <i>Chiropractic Economics Magazine</i>, “Top Marketing Ideas for 2001”
	<ul style="list-style-type: none"> June 2001 – <i>Chiropractic Economics Magazine</i>, “Workplace Rules Repealed, But Ergonomics Still Alive and Well”
	<ul style="list-style-type: none"> November 2001 – <i>Chiropractic Economics Magazine</i>, “Top 10 Practice Builders”
	<ul style="list-style-type: none"> September/October 2001 – <i>Today’s Chiropractic Magazine</i>, “Finding the Ideal Location for Your Practice”
	<ul style="list-style-type: none"> September 2001 – <i>The American Chiropractor</i>, “An Interview with Mark Sanna, DC”
	<ul style="list-style-type: none"> December 2001 – <i>The American Chiropractor</i>, “Speed, Communication & Relationships: 3 Elements of Marketing Success”
	<ul style="list-style-type: none"> January 2002 – <i>The American Chiropractor</i>, “Nutritional Supplements: Healthy for Your Patients and Healthy For Your Bottom Line”
	<ul style="list-style-type: none"> February 2002 – <i>Journal of the American Chiropractic Association</i>, “The New Stark II Regulations: Making Sense of the New Self Referral Law Submitted”
	<ul style="list-style-type: none"> March 2002 – <i>Wall and Ceiling Magazine</i>, “Sick and Wrong: Combat Workers’ Compensation Fraud and Bolster Your Bottom Line”
	<ul style="list-style-type: none"> October 2002 – <i>Chiropractic Products Magazine</i>, “Management Consultants Roundtable”
	<ul style="list-style-type: none"> November/December 2002 – <i>Today’s Chiropractic Magazine</i>, “What Makes a Great Website”
	<ul style="list-style-type: none"> December 2002 – <i>Today’s Chiropractic Magazine</i>, “Decoding Manual Therapy”
	<ul style="list-style-type: none"> January 2003 - <i>Chiropractic Wellness and Fitness Magazine</i>, “Chiropractic, Exercise, Nutrition and Wellness”
	<ul style="list-style-type: none"> January 2003 – <i>Occupational Health Briefs, Newsletter of the ACA’s Council on Occupational Health</i>, “Industrial Medicine – Opportunity of a Decade”
	<ul style="list-style-type: none"> January 2003 – <i>Chiropractic Economics</i>, “Discovering, Developing & Living Your Passion”
	<ul style="list-style-type: none"> January 2003 – <i>The American Chiropractor</i>, “A Step-by-Step Guide to Accessing Abundance”
	<ul style="list-style-type: none"> February 2003 – <i>Journal of the American Chiropractic Association</i>, “Not the Retiring Type: Retirement Planning for Chiropractors”
	<ul style="list-style-type: none"> February 2003 – <i>Chiropractic Economics</i>, “How To Achieve Abundance In Your Life”
	<ul style="list-style-type: none"> March 2003 – <i>Chiropractic Wellness and Fitness Magazine</i>, “Quicker than Normal: Sports, Exercise and Rehabilitation”
	<ul style="list-style-type: none"> March 2003 – <i>The American Chiropractor</i>, “The New Lifestyle: Chiropractic, Exercise, Nutrition & Wellness”
	<ul style="list-style-type: none"> July 2003 – <i>Success Express</i>, “Design Your Success: Live Your Vision”
	<ul style="list-style-type: none"> September 2003 – <i>Dynamic Chiropractic Magazine</i>, “ It’s OK to Care”
	<ul style="list-style-type: none"> September/October 2003 – <i>DC Products Review</i>, “Tipping Point Leadership”

	<ul style="list-style-type: none"> • October 2003 – <i>Success Express</i>, “Transform Your Practice with the One-Percent Solution”
	<ul style="list-style-type: none"> • October 2003 – <i>Chiropractic Products Magazine</i>. “Software Roundtable”
	<ul style="list-style-type: none"> • November/Dec 2003 – <i>DC Products Review</i>, “Restore Meaning to Your Practice”
	<ul style="list-style-type: none"> • November 2003 – <i>Chiropractic Economics</i>, “Success? It’s Your Destiny”
	<ul style="list-style-type: none"> • January 2004 – <i>Success Express</i>, “Create a Practice Community”
	<ul style="list-style-type: none"> • January/February 2004 – <i>Today’s Chiropractic Magazine</i>, “Your Chiropractic Operating System”
	<ul style="list-style-type: none"> • January/February 2004 – <i>DC Products Review</i>, “Keep Caring”
	<ul style="list-style-type: none"> • February 2004 – <i>Chiropractic Economics Magazine</i>, Vol. 50, Issue 2, “Wrestling With the Idea of Going ‘Multi-Discipline’? Consider a New Concept: DC-PT”
	<ul style="list-style-type: none"> • March/April 2004 – <i>Today’s Chiropractic Magazine</i>, “Bulletproof Your Coding, Fees and Documentation”
	<ul style="list-style-type: none"> • May 2005 – <i>The American Chiropractor</i>, “What Do You See Chiropractic Looking Like In 10-15 Years”
	<ul style="list-style-type: none"> • July 2005 – <i>The American Chiropractor</i>, “Chiropractic for the 21st Century”
	<ul style="list-style-type: none"> • August 2005 – <i>The American Chiropractor</i>, “Utilization Guideline
	<ul style="list-style-type: none"> • September 2005 – <i>The American Chiropractor</i>, “Treatment Protocols”
	<ul style="list-style-type: none"> • November 2005 – <i>The American Chiropractor</i>, “Case Management Flow Sheets”
	<ul style="list-style-type: none"> • November 2005 – <i>Chiropractic Economics</i>, “Tools For Effective Case Management”
	<ul style="list-style-type: none"> • December 2005 – <i>Chiropractic Economics</i>, “Making a ‘Personal’ Investment For The Future”
	<ul style="list-style-type: none"> • February 2006 – <i>The American Chiropractor</i>, “Be Aware of Your Gifts”
	<ul style="list-style-type: none"> • March 2006 – <i>The American Chiropractor</i>, “Become Accountable”
	<ul style="list-style-type: none"> • April 2006 – <i>The American Chiropractor</i>, “Believing is Seeing”
	<ul style="list-style-type: none"> • June 2006 – <i>The American Chiropractor</i>, “The Core Workout”
	<ul style="list-style-type: none"> • July 2006 – <i>The American Chiropractor</i>, “Gaining Balance”
	<ul style="list-style-type: none"> • July 2006 – <i>Chiropractic Economics</i>, “Trend-Setting Wellness Care”
	<ul style="list-style-type: none"> • August 2006 – <i>The American Chiropractor</i>, “Organize Your Life”
	<ul style="list-style-type: none"> • September 2006 – <i>The American Chiropractor</i>, “ Take Responsibility For Your Life”
	<ul style="list-style-type: none"> • October 2006 – <i>The American Chiropractor</i>, “The Law of Cause and Effect”
	<ul style="list-style-type: none"> • November 2006 – <i>The American Chiropractor</i>, “The Power of Visualization”
	<ul style="list-style-type: none"> • November 2006 – <i>Chiropractic Economics</i>, “If It Ain’t Broken, Don’t Fix It”
	<ul style="list-style-type: none"> • December 2006 – <i>The American Chiropractor</i>, “Living With Intention”
	<ul style="list-style-type: none"> • February 2008 – <i>Dynamic Chiropractic</i>, “Will You Survive Healthcare Reform?”
	<ul style="list-style-type: none"> • May 2008 – <i>Chiropractic Economics</i>, “Code Accurately for Best Reimbursement”
	<ul style="list-style-type: none"> • May 2008 – <i>Chiropractic Economics</i>, “Build Trust on a Foundation of Shared Values”
	<ul style="list-style-type: none"> • June 2008 – <i>Chiropractic Economics</i>, “Success? It’s Your Destiny”

	<ul style="list-style-type: none"> September 2008-<i>Chiropractic Economics</i>, “The Multidisciplinary Practice: Are You Winging It?”
	<ul style="list-style-type: none"> February 2009 – <i>Chiropractic Economics</i>, “Frequency of Communication Fosters Community”
	<ul style="list-style-type: none"> March 2009, <i>Chiropractic Economics</i>, “Consult The Coach: Crisis Is Opportunity”
	<ul style="list-style-type: none"> May 2009- <i>Chiropractic Economics</i>, “Consult the Coach: Your Chiropractic Operating System
	<ul style="list-style-type: none"> June 2009- <i>Dynamic Chiropractic</i>, “Economic Stimulus for Chiropractic”
	<ul style="list-style-type: none"> July 2009- <i>Dynamic Chiropractic</i>, “Weight Loss as a Paradigm, Not a Product”
	<ul style="list-style-type: none"> April 2010 – <i>Dynamic Chiropractic</i>, “Success Without Drama: Stay Focused on Your Key Measurable Outcomes”
	<ul style="list-style-type: none"> July 2010 – <i>Dynamic Chiropractic</i>, “Get Your Mind Out of the Seller”
	<ul style="list-style-type: none"> November 2010- <i>Dynamic Chiropractic</i>, “Undercover Boss: Inspire Your Team With Praise
	<ul style="list-style-type: none"> December 17, 2010-<i>Dynamic Chiropractic Practice Insights</i>, “ The Meaningful Use of E H R”
	<ul style="list-style-type: none"> January 2011 – <i>Dynamic Chiropractic</i>, “Your Number One Problem”
	<ul style="list-style-type: none"> February 2011-<i>Chiropractic Economics</i>, “Getting the Most Out of Facebook for Your Practice”
	<ul style="list-style-type: none"> March 2011-<i>Chiropractic Economics</i>, “Marketing Nutrition: Are You Missing and Opportunity?”
	<ul style="list-style-type: none"> March 2011-<i>Chiropractic Economics</i>, “A Perfectly Magnetic Practice”
	<ul style="list-style-type: none"> April 2011-<i>Dynamic Chiropractic Practice Insights</i>, “Healthy Doctor Healthy Patient”
	<ul style="list-style-type: none"> April 2011-<i>Dynamic Chiropractic</i>, “Colossal Case Acceptance: Effortless, No Pressure Case Acceptance Secrets”
	<ul style="list-style-type: none"> May 2011-<i>Chiropractic Economics</i>, “Practice Jam Session”
	<ul style="list-style-type: none"> June 2011-<i>Dynamic Chiropractic Products Review</i>, “Weight Loss Goes Social”
	<ul style="list-style-type: none"> June 2011-<i>Chiropractic Economics</i>, “The Time is Right for Multidisciplinary Practices”
	<ul style="list-style-type: none"> July 2011- <i>Dynamic Chiropractic Practice Insights</i>, “Oxygen for Your Practice”
	<ul style="list-style-type: none"> July 2011, <i>Dynamic Chiropractic</i>, “Fixing the Economy Between Your Ears”
	<ul style="list-style-type: none"> August 2011, <i>Dynamic Chiropractic Practice Insights</i>, “Must Have Technology for Your Practice”
	<ul style="list-style-type: none"> August 2011-<i>Dynamic Chiropractic Products Review</i>, “The Proper Care & Feeding of Your Practice Team
	<ul style="list-style-type: none"> August 2011- <i>Chiropractic Economics</i>, “Modular vs Complete EHR Certification: The \$44,000 Question”
	<ul style="list-style-type: none"> September 2011-<i>Chiropractic Economics</i>, “Is Cloud Computing Right For Your Practice”
	<ul style="list-style-type: none"> October 2011- <i>Chiropractic Economics</i>, “Performance Police”
	<ul style="list-style-type: none"> October 2011- <i>Dynamic Chiropractic</i>, “Make This Your Best Holiday Season Ever”
	<ul style="list-style-type: none"> October 2011- <i>Chiropractic Economics</i>, “Activity Audits
	<ul style="list-style-type: none"> October 2011- <i>Dynamic Chiropractic Products Review</i>, “Could Your Practice Survive a Post Payment Audit
	<ul style="list-style-type: none"> November 2011- <i>Chiropractic Economics</i>, “Make a Difference with Team Meetings That Matter”
	<ul style="list-style-type: none"> January 2012-<i>Dynamic Chiropractic Practice Insights</i>, “A SWOT Analysis of the Chiropractic Profession”

	<ul style="list-style-type: none"> • January 2012- <i>Dynamic Chiropractic</i>, “Practice Resolution for the New Year”
	<ul style="list-style-type: none"> • January 2012- <i>Chiropractic Economics</i>, “Treating the Whole Person”
	<ul style="list-style-type: none"> • February 2012-<i>Chiropractic Economics</i>, “Your Practice Culture: By Default or Design?”
	<ul style="list-style-type: none"> • March 2012-<i>Dynamic Chiropractic</i>, “Why Mentoring Matters”
	<ul style="list-style-type: none"> • March 2012-<i>ACA Today</i>, “The ACA is Your Professional Home”
	<ul style="list-style-type: none"> • April 2012-<i>Dynamic Chiropractic</i>, “Small Mistakes Can Have a Big Impact on Your Bottom Line”
	<ul style="list-style-type: none"> • April 2012-<i>Chiropractic Economics</i>, “Your Practice Model: More Options than Ever Before”
	<ul style="list-style-type: none"> • May 2012-<i>Dynamic Chiropractic Practice Insights</i>, “Today’s Hottest Technology for Your Practice”
	<ul style="list-style-type: none"> • May 2012-<i>Chiropractic Economics</i>, “Keeping Hands Out of the Cookie Jar: How to Avoid Embezzlement in Your Practice”
	<ul style="list-style-type: none"> • May 2012-<i>Chiropractic Economics</i>, “Increase Patient Retention and Referrals by Hiring the Best People”
	<ul style="list-style-type: none"> • June 2012-<i>Dynamic Chiropractic</i>, “Smart Cash Management Strategies for Your Practice”
	<ul style="list-style-type: none"> • June 2012-<i>Chiropractic Economics</i>, “How to Choose the Right Coach for Your Practice
	<ul style="list-style-type: none"> • August 2012-<i>Chiropractic Economics</i>, “Protect Your Practice and Peace of Mind with a Compliance Program
	<ul style="list-style-type: none"> • September 2012-<i>Dynamic Chiropractic Practice Insights</i>, “Simplify or Diversity? Why Not Both?”
	<ul style="list-style-type: none"> • September 2012-<i>Dynamic Chiropractic</i>, “How to Master Patient Flow”
	<ul style="list-style-type: none"> • September 2012-<i>Chiropractic Economics</i>, “Marketing to Doctors: The Secrets Behind Medical Referrals”
	<ul style="list-style-type: none"> • October 2012-<i>Dynamic Chiropractic</i>, “New Rules, New Game: Welcome to the Age of the Consumer”
	<ul style="list-style-type: none"> • November 2012-<i>Chiropractic Economics</i>, “Six Myths About Accepting Insurance”
	<ul style="list-style-type: none"> • January 2013-<i>Dynamic Chiropractic Practice Insights</i>, “Top Ways to Impress Your Patients or Turn Them Off”
	<ul style="list-style-type: none"> • January 2013-<i>Dynamic Chiropractic</i>, “Know Your Gift”
	<ul style="list-style-type: none"> • January 2013-<i>Dynamic Chiropractic</i>, “How to Make Your Chiropractic Practice Grow”
	<ul style="list-style-type: none"> • March 2013-<i>Dynamic Chiropractic</i>, “5 Internet Marketing Secrets for Chiropractor”
	<ul style="list-style-type: none"> • March 2013-<i>Chiropractic Economics</i>, “Measuring the ROI of Your Practices’ Social Media”
	<ul style="list-style-type: none"> • April 2013-<i>Dynamic Chiropractic</i>, “Practice Management Tips from the Field
	<ul style="list-style-type: none"> • April 2013-<i>Chiropractic Economics</i>, “10 Questions to Ask Before Hiring a Financial Advisor”
	<ul style="list-style-type: none"> • May 29, 2013- <i>Chiropractic Economics</i>, “Expand Your Multidisciplinary Practice with Ancillary Services”
	<ul style="list-style-type: none"> • June 1, 2013- <i>Practice Insights</i>, “The HIPAA Omnibus Rule”
	<ul style="list-style-type: none"> • June 1, 2013-<i>Dynamic Chiropractic</i>, “Maintaining Professional Boundaries in a Facebook World”
	<ul style="list-style-type: none"> • July 1, 2013-<i>Practice Insights</i>, “Preventing Practice Passion Burnout”
	<ul style="list-style-type: none"> • July 1, 2013-<i>Chiropractic Economics</i>, “How to Have More Than Enough”
	<ul style="list-style-type: none"> • August 5, 2013-<i>Chiropractic Economics</i>, “Discretionary Effort: The Key to Creating an Extraordinary Team”

	<ul style="list-style-type: none"> • January 3, 2014-<i>Chiropractic Economics</i>, “The Eight Characteristics of an Effective Chiropractic Leader”
	<ul style="list-style-type: none"> • January 14, 2014-<i>Chiropractic Economics</i>, “Five Offline Marketing Ideas to Get Your Practice Noticed”
	<ul style="list-style-type: none"> • March 1, 2014-<i>The American Chiropractor</i>, “Am I Ready to Launch a Satellite Practice”
	<ul style="list-style-type: none"> • April 23, 2014-<i>Chiropractic Economics</i>, “A Decade of Consulting”
	<ul style="list-style-type: none"> • May 23, 2014-<i>Chiropractic Economics</i>, “How a Peer Advisory Group Can Help You Grow Your Practice”
	<ul style="list-style-type: none"> • June 2, 2014-<i>The American Chiropractor</i>, “Take Action to Avoid the Most Common HIPAA Violations”
	<ul style="list-style-type: none"> • June 1, 2014-<i>The American Chiropractor/Chiro Assistant</i>, “HIPAA & Meaningful Use Compliance at Risk
	<ul style="list-style-type: none"> • June 15, 2014-<i>Dynamic Chiropractic</i>, “Navigating the New Reimbursement Models”
	<ul style="list-style-type: none"> • August 1, 2014-<i>Chiropractic Economics</i>, “Take the Guess Work Out of Case Management”
	<ul style="list-style-type: none"> • September 2014- <i>The American Chiropractor</i>, “Build Marketing Momentum for the Autumn Season”
	<ul style="list-style-type: none"> • October 1, 2014-<i>The American Chiropractor/Chiro Assistant</i>, “Commit (Not So) Random Acts of Recognition”
	<ul style="list-style-type: none"> • March 1, 2015-<i>Practice Insights</i>, “Maximize Staff Efficiency & Productivity with Routines”
	<ul style="list-style-type: none"> • March 30, 2015-<i>Chiropractic Economics</i>, “What They Didn’t Teach You in Chiropractic College: How to Maximize Your Marketing ROI
	<ul style="list-style-type: none"> • May 4, 2015-<i>Chiropractic Economics</i>, “Ready, Set, Goals!
	<ul style="list-style-type: none"> • June 9, 2015-<i>Chiropractic Economics</i>, “Expand Your Multidisciplinary Practice with Physician Extenders”
	<ul style="list-style-type: none"> • August 1, 2015-<i>Practice Insights</i>, “Stop Losing Patients Due to Finances”
	<ul style="list-style-type: none"> • October 9, 2015- <i>Chiropractic Economics</i>, "Step Out of Your Comfort Zone: Cultivate Medical Referrals"
	<ul style="list-style-type: none"> • November 30, 2015-<i>Chiropractic Economics</i>, "Cash or Insurance Practice? Why Choose One?"
	<ul style="list-style-type: none"> • February 23, 2016-<i>Chiropractic Economics</i>, "Energy, Not Time, Is Your Most Precious Resource"
	<ul style="list-style-type: none"> • March 20, 2016-<i>Practice Insights</i>, "How to Make Money with Massage"
	<ul style="list-style-type: none"> • April 15, 2016-<i>Chiropractic Economics</i>, "How to Prevent Practice Burnout"
	<ul style="list-style-type: none"> • May 1, 2016-<i>Practice Insights</i>, "How to Make Money with Active Care"
	<ul style="list-style-type: none"> • June 7, 2016-<i>Chiropractic Economics</i>, "Accelerate with Associates "
	<ul style="list-style-type: none"> • July 26, 2016-<i>Practice Insights</i>, "Your Staff Can Increase Your Practice Profitability"
	<ul style="list-style-type: none"> • August 16, 2016-<i>Chiropractic Economics</i>, "Cash or Insurance Practice? Why Choose One?"
	<ul style="list-style-type: none"> • September 25, 2016-<i>Practice Insights</i>, "Employer Termination: Protecting Your Practice"
	<ul style="list-style-type: none"> • October 7, 2016-<i>Chiropractic Economics</i>, " Weight Loss Is Not An Option"
	<ul style="list-style-type: none"> • February 2017-<i>Chiropractic Economics</i>, "Demystifying Functional Medicine"
	<ul style="list-style-type: none"> • May 26, 2017-<i>Chiropractic Economics</i>, "Build & Grow Your Multidisciplinary Practice the Right Way"
Presentations	<ul style="list-style-type: none"> • February 21, 2002 – Southern New Jersey Chiropractic Society, Trenton, New Jersey
	<ul style="list-style-type: none"> • March 6-9, 2002 – ACA/National Chiropractic Legislative Council, Washington, DC

	<ul style="list-style-type: none"> • March 15, 2002 – North Carolina Chiropractic Association, Charlotte, North Carolina
	<ul style="list-style-type: none"> • March 16-17, 2002 – Illinois Chiropractic Society, Bloomingdale, Illinois
	<ul style="list-style-type: none"> • April 11-13, 2002 – Parker Seminars, Dallas, Texas
	<ul style="list-style-type: none"> • June 20-23, 2002 - Texas Chiropractic Association, Austin, Texas
	<ul style="list-style-type: none"> • June 27-30, 2002 - Parker Seminars, San Diego, California
	<ul style="list-style-type: none"> • August 16- 18, 2002 – Florida Chiropractic Association, Orlando, Florida
	<ul style="list-style-type: none"> • October 5, 2002 – North Carolina Chiropractic Association, Cary, North Carolina
	<ul style="list-style-type: none"> • October 12-13, 2002 – West Virginia Chiropractic Society, Morgantown, West Virginia
	<ul style="list-style-type: none"> • October 17-20, 2002 – Parker Seminars, Miami, Florida
	<ul style="list-style-type: none"> • October 27, 2002 – Maryland State Board of Chiropractic Examiners, Baltimore, Maryland
	<ul style="list-style-type: none"> • November 7-9, 2002 – Council of Chiropractic State Associations, Charlotte, North Carolina
	<ul style="list-style-type: none"> • November 15-17,2002 – Ohio State Chiropractic Association, Columbus, Ohio
	<ul style="list-style-type: none"> • November 20, 2002 – New Jersey Chiropractic Society, New Brunswick, New Jersey
	<ul style="list-style-type: none"> • November 22-24, 2002 – Foot Levelers, Charlotte, North Carolina
	<ul style="list-style-type: none"> • December 13-15, 2002 – Florida Chiropractic Association, Fort Lauderdale, Florida
	<ul style="list-style-type: none"> • January 29 – February 2, 2003 – Parker Seminars, Las Vegas, Nevada
	<ul style="list-style-type: none"> • March 1-2, 2003 – Maryland Chiropractic Association, Baltimore, Maryland
	<ul style="list-style-type: none"> • March 5-8, 2003 – ACA /National Chiropractic Legislative Council, Washington, DC
	<ul style="list-style-type: none"> • March 8-9, 2003 – Foot Levelers, Philadelphia, Pennsylvania
	<ul style="list-style-type: none"> • April 10-13, 2003 – Parker Seminars, Dallas, Texas
	<ul style="list-style-type: none"> • April 13, 2003 – Foot Levelers, Wichita, Kansas
	<ul style="list-style-type: none"> • May 31 – June 1, 2003 – Foot Levelers, Pittsburgh, Pennsylvania
	<ul style="list-style-type: none"> • June 6-7, 2003 – Florida Chiropractic Association, Boca Raton, Florida
	<ul style="list-style-type: none"> • June 7-8, 2003 – Foot Levelers, Greensboro, North Carolina
	<ul style="list-style-type: none"> • June 6-8, 2003 – West Virginia Chiropractic Association, Roanoke, West Virginia
	<ul style="list-style-type: none"> • June 10-11, 2003 – Los Angeles Chiropractic College, Whittier, California
	<ul style="list-style-type: none"> • June 12-15, 2003 – Parker Seminars, Anaheim, California
	<ul style="list-style-type: none"> • June 20-22, 2003 – International Spinal Trauma Conference, Chicago, Illinois
	<ul style="list-style-type: none"> • July 8, 2003 – Dade County Chiropractic Society, Miami, Florida
	<ul style="list-style-type: none"> • July 16, 2003 – Parker College of Chiropractic Assembly, Dallas, Texas
	<ul style="list-style-type: none"> • August 3, 2003 – New York Chiropractic College Commencement Speech, Seneca Falls, New York
	<ul style="list-style-type: none"> • August 14, 2003 – South Carolina Board of Chiropractic Examiners, Columbia, South Carolina
	<ul style="list-style-type: none"> • August 14-17, 2003 - Florida Chiropractic Association, Orlando, Florida

	<ul style="list-style-type: none"> September 12-13, 2003 – North Carolina Chiropractic Association, Cary, North Carolina
	<ul style="list-style-type: none"> September 18-20, 2003 – American Chiropractic Association/House of Delegates, Albuquerque, New Mexico
	<ul style="list-style-type: none"> October 3, 2003 – Federation of Chiropractic Licensing Boards Annapolis, Maryland
	<ul style="list-style-type: none"> October 5, 2003 – Foot Levelers, Cleveland, Ohio
	<ul style="list-style-type: none"> October 10-11, 2003 – Georgia Chiropractic Association, Atlanta, Georgia
	<ul style="list-style-type: none"> October 12, 2003 – Foot Levelers, Nashville, Tennessee
	<ul style="list-style-type: none"> October 17-19, 2003 – Foot Levelers, Secaucus, New Jersey
	<ul style="list-style-type: none"> October 18-19, 2003 – Maine Chiropractic Association, Portland, Maine
	<ul style="list-style-type: none"> October 23, 2003 – Parker Seminars, Fort Lauderdale, Florida
	<ul style="list-style-type: none"> October 24-26, 2003 – Minnesota Chiropractic Association, Bloomington, Minnesota
	<ul style="list-style-type: none"> October 30, 2003 – Montana Board of Chiropractic Examiners, Helena, Montana
	<ul style="list-style-type: none"> November 1, 2003 – Foot Levelers, Des Moines, Iowa
	<ul style="list-style-type: none"> November 2, 2003 – Foot Levelers, Bloomington, Minnesota
	<ul style="list-style-type: none"> November 6-8, 2003 – Council of Chiropractic State Associations, Las Vegas, Nevada
	<ul style="list-style-type: none"> November 14, 2003 – Foot Levelers, Schaumburg, Illinois
	<ul style="list-style-type: none"> November 15-16, 2003 – Ohio State Chiropractic Association, Columbus, Ohio
	<ul style="list-style-type: none"> November 22, 2003 – Foot Levelers, Houston, Texas
	<ul style="list-style-type: none"> November 23, 2003 – Foot Levelers, Rockford, Illinois
	<ul style="list-style-type: none"> December 6, 2003 – Foot Levelers, Phoenix, Arizona
	<ul style="list-style-type: none"> December 7, 2003 – Foot Levelers, Dallas, Texas
	<ul style="list-style-type: none"> December 12-14, 2003 – Florida Chiropractic Association, Naples, Florida
	<ul style="list-style-type: none"> December 16, 2003 – North Carolina Department of Insurance Fraud, Subject Matter Expert, Charlotte, North Carolina
	<ul style="list-style-type: none"> December 18, 2003 – American Chiropractic Association Coding Seminars, Miami, Florida
	<ul style="list-style-type: none"> January 15 – 18, 2004 – Parker Success Seminars, Las Vegas Nevada
	<ul style="list-style-type: none"> January 10, 2004 – Los Angeles Chiropractic College, Los Angeles, California
	<ul style="list-style-type: none"> March 6, 2004 – National Chiropractic Legislative Council, Washington, DC
	<ul style="list-style-type: none"> March 25, 2004 – Broward-Dade County Chiropractic Association, Florida
	<ul style="list-style-type: none"> March 27, 2004 – Arizona Association of Chiropractic, Phoenix, Arizona
	<ul style="list-style-type: none"> April 16-18, 2004 – Virginia Chiropractors Association, Natural Bridge, Virginia
	<ul style="list-style-type: none"> April 23-25, 2004 – Michigan Chiropractic Society, Mt. Pleasant, Michigan
	<ul style="list-style-type: none"> June 5, 2004 – Georgia Chiropractic Association & American Chiropractic Association, Atlanta, Georgia
	<ul style="list-style-type: none"> June 27, 2004 – Washington State Chiropractic Association, Chelan, Washington
	<ul style="list-style-type: none"> August 12, 2004 – Palmer Lyceum, Chesterfield, Iowa

	<ul style="list-style-type: none"> • August 2004 – Served as Expert Panel Member in a Delphi Survey to identify the similarities and differences in notions of health and healing among mainstream (MM), integrative, and complementary/alternative medicine (CAM) practitioners. This survey is part of a New York State Department of Health and Mental Hygiene-supported study conducted by Research Department of Lutheran Medical Center in Brooklyn, New York.
	<ul style="list-style-type: none"> • August 28, 2004 – Florida Chiropractic Association, Orlando, Florida
	<ul style="list-style-type: none"> • September 12, 2004 – Tennessee Chiropractic Association, Franklin, Tennessee
	<ul style="list-style-type: none"> • October 29, 2004 – Parker Seminar, Atlanta, Georgia
	<ul style="list-style-type: none"> • November 19, 2004 – Foot Levelers, Charlotte, North Carolina
	<ul style="list-style-type: none"> • December 6, 2004 – Florida Chiropractic Association, Ft. Lauderdale, Florida
	<ul style="list-style-type: none"> • January 24, 2005 – Georgia Chiropractic Association, Atlanta, Georgia
	<ul style="list-style-type: none"> • February 27, 2005 – American Chiropractic Association, Orlando, Florida
	<ul style="list-style-type: none"> • March 12, 2005 – North Carolina Chiropractic Association, Raleigh, North Carolina
	<ul style="list-style-type: none"> • March, 17, 2005 – Vermont Chiropractic Association, Burlington, Vermont
	<ul style="list-style-type: none"> • April 2, 2005 – American Chiropractic Association, Macon, Georgia
	<ul style="list-style-type: none"> • June 9, 2005 – Logan Chiropractic College, St. Louis, Missouri
	<ul style="list-style-type: none"> • June 10, 2005 – Cleveland Chiropractic College, Kansas City, Missouri
	<ul style="list-style-type: none"> • June 12, 2005 – Florida Chiropractic Association, Boca Raton, Florida
	<ul style="list-style-type: none"> • August 13, 2005 – Palmer Lyceum, Davenport, Iowa
	<ul style="list-style-type: none"> • August, 28, 2005 – Florida Chiropractic Association, Orlando, Florida
	<ul style="list-style-type: none"> • October 14, 2005 – Connecticut Chiropractic Association, Hartford, Connecticut
	<ul style="list-style-type: none"> • December 11, 2005 – Florida Chiropractic Association, Naples, Florida
	<ul style="list-style-type: none"> • January 15, 2006 – Parker Seminars, Las Vegas, Nevada
	<ul style="list-style-type: none"> • February 11, 2006 – Georgia Chiropractic Association, Atlanta, Georgia
	<ul style="list-style-type: none"> • February 18, 2006 – Minnesota Chiropractic Association, Minneapolis, Minnesota
	<ul style="list-style-type: none"> • March 28, 2006 – National Chiropractic Legislative Council, Washington, DC
	<ul style="list-style-type: none"> • April 21-22, 2006 – Michigan Chiropractic Society, Traverse City, Michigan
	<ul style="list-style-type: none"> • June 24, 2006 – North Carolina Chiropractic Association, Wilmington, North Carolina
	<ul style="list-style-type: none"> • August 11, 2006 – Palmer Lyceum, Davenport, Iowa
	<ul style="list-style-type: none"> • August 27, 2006 – Florida Chiropractic Association, Orlando, Florida
	<ul style="list-style-type: none"> • September 29, 2006 – New York Chiropractic College, Seneca Falls, New York
	<ul style="list-style-type: none"> • October 8, 2006 – Association of New Jersey Chiropractors, Parsippany, New Jersey
	<ul style="list-style-type: none"> • December 3, 2006 – Florida Chiropractic Association, Ft. Lauderdale, Florida
	<ul style="list-style-type: none"> • February 9, 2007 – Parker Seminar, Las Vegas, Nevada
	<ul style="list-style-type: none"> • March 24, 2007 – National Chiropractic Legislative Council, Washington, D.C.

	<ul style="list-style-type: none"> • April 21, 2007 – Family Practice Plasker Seminar, Chicago, Illinois
	<ul style="list-style-type: none"> • April 26, 2007 – Michigan Chiropractic Society, Kalamazoo, Michigan
	<ul style="list-style-type: none"> • June 8, 2007 – Logan Chiropractic College, Chesterfield, Missouri
	<ul style="list-style-type: none"> • October 13, 2007 – Connecticut Chiropractic Association, Hartford, Connecticut
	<ul style="list-style-type: none"> • October 20, 2007 – Neuromechanical Innovations Seminar, Phoenix, Arizona
	<ul style="list-style-type: none"> • Association of New Jersey Chiropractors, New Brunswick, New Jersey
	<ul style="list-style-type: none"> • November 17, 2007 – Florida Chiropractic Association, Naples, Florida
	<ul style="list-style-type: none"> • January 2008 – Parker College of Chiropractic, Dallas, Texas
	<ul style="list-style-type: none"> • February 8, 2008 - Parker Seminar, Las Vegas, Nevada
	<ul style="list-style-type: none"> • February 27, 2008 – National Chiropractic Legislative Council, Students of the American Chiropractic Association, Washington, D.C.
	<ul style="list-style-type: none"> • April 19, 2008 – South Dakota Chiropractic Association, Sioux Falls, South Dakota
	<ul style="list-style-type: none"> • May 13, 2008 – Dade County Chiropractic Society, Key Biscayne, Florida
	<ul style="list-style-type: none"> • November 8-9, 2008-Neuromechanical Innovations Seminar, Phoenix, Arizona
	<ul style="list-style-type: none"> • January 14-18, 2009-Parker Seminars-Las Vegas, Nevada
	<ul style="list-style-type: none"> • January 23-25, 2009-New York State Chiropractic Association, Mashantucket, CT
	<ul style="list-style-type: none"> • May 7-9, 2009-Parker Seminars, Chicago, IL
	<ul style="list-style-type: none"> • June 18, 2009-Connecticut Chiropractic Assoc., Rocky Hill, Connecticut
	<ul style="list-style-type: none"> • August 11, 2009-Dade County Chiropractic Society, Key Biscayne, Florida
	<ul style="list-style-type: none"> • September 11-13, 2009-Brican Corporation, Vancouver, Canada
	<ul style="list-style-type: none"> • September 20, 2009-Tennessee Chiropractic Association, Nashville, Tennessee
	<ul style="list-style-type: none"> • October 2, 2009-Texas Chiropractic Association, Dallas, Texas
	<ul style="list-style-type: none"> • April 8-10, 2010-Mentor University of Miami School of Business Student Plan Contest
	<ul style="list-style-type: none"> • April 19, 1010-Address to University of Miami School of Business: To Be or Not To Be An Entrepreneur
	<ul style="list-style-type: none"> • April 29, 2010 – Connecticut Chiropractic Association, Rocky Hill, CT
	<ul style="list-style-type: none"> • June 1-2, 2011- Summit Meeting, Life Atlanta, Atlanta, GA
	<ul style="list-style-type: none"> • August 10, 2010- Dade County Chiropractic Society, Key Biscayne, Florida
	<ul style="list-style-type: none"> • March 19, 2011-New York State Chiropractic Association, Uncasville, CT
	<ul style="list-style-type: none"> • April 15, 2011-North Carolina Chiropractic Association, Wilmington, NC
	<ul style="list-style-type: none"> • May 5-7, 2011-Global Leadership Conference, Chicago, IL
	<ul style="list-style-type: none"> • August 12, 2011-Florida Chiropractic Association, Orlando, FL
	<ul style="list-style-type: none"> • October 7-9, 2011-Washington State Chiropractic Association, Lake Chelan, WA
	<ul style="list-style-type: none"> • January 2012- Parker Seminars, Las Vegas, Nevada
	<ul style="list-style-type: none"> • March 13, 2012-Dade County Chiropractic Society, Miami, FL

	<ul style="list-style-type: none"> • May 8, 2012-ChiroHealth USA
	<ul style="list-style-type: none"> • May 17, 2012-PI Marketing Elite
	<ul style="list-style-type: none"> • August 21-23, 2012-Florida Chiropractic Association, Orlando, FL
	<ul style="list-style-type: none"> • October 2012-Chiropractic Association of Louisiana, Lafayette, LA
	<ul style="list-style-type: none"> • October 2012-Illinois Chiropractic Society, Naperville, IL
	<ul style="list-style-type: none"> • October 2012-Georgia Chiropractic Association, Atlanta, GA
	<ul style="list-style-type: none"> • January 2013-Parker Vegas, Las Vegas, NV
	<ul style="list-style-type: none"> • February 7, 2013-Expert Panelist at Massachusetts Institute of Technology Enterprise Forum on Leveraging Technology to Reduce Healthcare Costs
	<ul style="list-style-type: none"> • March 2013-Miami Chiropractic Conference, Miami, FL
	<ul style="list-style-type: none"> • May 2013-Washington State Chiropractic Association, Seattle, WA
	<ul style="list-style-type: none"> • August 2013-Florida Chiropractic Association, Orlando, FL
	<ul style="list-style-type: none"> • October 2013-Virginia Chiropractic Association, Richmond, VA
	<ul style="list-style-type: none"> • March 2014-Dade County Chiropractic Society, Miami, FL
	<ul style="list-style-type: none"> • March 2014-Miami Chiropractic Conference, Miami, FL
	<ul style="list-style-type: none"> • May 2014-Association of New Jersey Chiropractors, East Brunswick, NJ
	<ul style="list-style-type: none"> • June 2014-Parker Seminars, Charleston, SC
	<ul style="list-style-type: none"> • October 2014-Parker Seminars, Dallas, TX
	<ul style="list-style-type: none"> • February 2015-National Chiropractic Legislative Council, Washington, DC
	<ul style="list-style-type: none"> • April 2015-North Carolina Chiropractic Association
	<ul style="list-style-type: none"> • June 2015-Dade County Chiropractic Society, Miami FL
	<ul style="list-style-type: none"> • October 2015-Connecticut Chiropractic Association
	<ul style="list-style-type: none"> • September 2015-New Hampshire State Chiropractic Society
	<ul style="list-style-type: none"> • November 2015-Florida Chiropractic Conferences
	<ul style="list-style-type: none"> • November 2015-Michigan Association of Chiropractors
	<ul style="list-style-type: none"> • January 2016-Parker Seminars, Las Vegas, NV
	<ul style="list-style-type: none"> • October 2016-Parker Seminars, Dallas, TX
	<ul style="list-style-type: none"> • October 21, 2016-Presentation at U.S. State Department Global Ties Program: Building Customer Relationships