

Speaker: Bharon Hoag

Title: You are more than an “assistant” you are the Key to the Chiropractic mission!

Course Description:

Have you ever felt like you were an insignificant part of your office? Like there is nothing you can truly do to help grow the practice or influence your community? If you have, this is a must attend class for you. In our time together we are going to ignite a new purpose in each attendee. Helping to show you how YOU are the key to chiropractic being the number one healthcare choice in the world. You will leave with tools and the passion to use them. Your practices and community will never be the same!

Learning Objectives:

The attendee will be taught how to use their God given skill set to further advance the Chiropractic mission.

Course Outline:

- Hour One: Understanding the history of Chiropractic and understand your role in it
- Hour Two: Discovering your personal “Why”
- Hour Three: Understanding the need
- Hour Four: Learning to communicate your “Why” within your office
- Hour Five: “ “ “ outside your office
- Hour Six: Learning to commission your patients to join your “Why”